



Windsor Academy Trust

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Place of registration: England

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Dear Parent/Carer,

I hope you are well. I would like to start by thanking you all for your ongoing support over the past year, which has been incredibly appreciated. I hope that your children are enjoying their well-deserved summer holidays, and we look forward to welcoming them back in September.

I also wanted to let you know some news regarding the leadership of the Trust. I am very pleased to announce that following a robust recruitment process, led by myself and the Trustees, involving both internal and external candidates, our current Deputy CEO and Education Director, Dawn Haywood, has been appointed as the Trust's new CEO. Dawn will take up her new post when our current CEO, Keith Sorrell, retires in December.

Dawn has made a significant contribution to the Trust since joining us in 2014 and we truly believe that there is no one better placed to step into this role. Her thoughtful, proactive approach to education has helped to drive our Trust forwards over the last few years and her leadership has been invaluable for staff across our schools. This has been particularly true over the course of the pandemic, during which Dawn has been a real backbone for the Trust's community.

In her current role Dawn has responsibility for a wide portfolio, including school improvement, teaching and learning, professional learning and Quality Assurance. Dawn has also spoken on numerous national and international platforms sharing the successes of Windsor Academy Trust so she already has a truly holistic understanding of the Trust's goals and purpose.

Prior to her work at Windsor Academy Trust, Dawn was an Executive Director of a cross regional Multi-Academy Trust and the founder and Chief Executive of the Student Engagement Trust, which focused on the advancement of student engagement, voice and leadership to drive educational improvement. She has also served on a number of national student voice and leadership advisory groups.

Dawn's early career was as a PE teacher, which is something she has remained passionate about ever since. She spent ten years at the Youth Sport Trust, and then worked at a very senior level for the government's Physical Education and School Sport Strategy for Young People and founded the Youth Board for the London 2012 Olympic and Paralympic Games. Dawn continues to be dedicated to

ensuring that children discover and pursue their passions and talents in Sport and the Arts and build cultural capital.

With regards to her appointment, Dawn has said: *“It is a huge honour to be appointed as the CEO of the Windsor Academy Trust family. I am looking forward to leading our committed and talented staff. Everything that I and our staff do will be dedicated to unlocking the academic and personal potential of the 7000 children in our community and giving them the very best education and life chances.”*

We are so pleased to have appointed Dawn to the role of Chief Executive, and we know that the Trust will continue to flourish under her expert leadership. Dawn will continue to build on the excellent work that has been done over the last decade in supporting our young people to achieve their best.

I wish you all a lovely summer and thank you again for your support.

Best wishes,

Andrew Middleton

Chair of the Board
Windsor Academy Trust